

Productsup Honored as Finalist in 2019 Stevie Awards for Great Employers

NEW YORK, August 15, 2019 – Productsup - the leading ecommerce data integration company - has been named a finalist in the fourth annual Stevie® Awards for Great Employers, and will ultimately be named a Gold, Silver, or Bronze Stevie Award winner.

The Stevie Awards for Great Employers recognize the world's best employers and the human resources professionals, teams, achievements, and HR-related products and suppliers who help to create and drive great places to work.

The Gold, Silver, and Bronze placements among the finalists will be revealed, and the awards presented to winners, at a gala ceremony at the Marriott Marquis Hotel in New York City on Friday, September 20.

More than 600 nominations from organizations in 24 nations were submitted this year for consideration in a wide range of HR-related categories, including Achievement in Workplace Safety & Compliance, Employer of the Year, Chief Human Resources Officer of the Year, Human Resources Team of the Year, and Employee Relations Solution Provider of the Year, among others. Productsup was named a finalist in the **Employer of the Year** category for Computer Software companies with up to 250 employees.

With the opening of new offices around the world, major client wins and doubling its headcount, Productsup experienced impressive growth over the past year. To support a healthy growth, the company embarked on a number of initiatives to reinforce its culture of trust, mutual respect and inclusion, as well as its commitment to helping businesses and their individuals thrive. Productsup is also recognized as a great employer through its recently updated 5/5 Glassdoor score.

“As we continue to grow, it’s important to maintain an inclusive culture which inspires us to exchange ideas openly, act fast, and learn from our failures. We’re honored to be recognized as a great employer by the Stevie Awards, as it shows we’re moving in the right direction. We congratulate all nominees and we look forward to the ceremony” said Meike Jordan, Head of HR, Productsup.

Details about the Stevie Awards for Great Employers and the list of 2019 Stevie finalists are available at www.StevieAwards.com/HR.

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About Productsup

Productsup provides an innovative SaaS platform that empowers brands and retailers to optimize and syndicate their product content to all digital marketing, shopping and business channels, such as Google, Amazon, Facebook, or Walmart. With agile data and seamless connectivity, the award-winning company helps customers break through data silos and get their products to market quickly.

Headquartered in Berlin, Germany, Productsup is trusted by more than 800 businesses worldwide, including five Fortune 20 companies and market leaders like IKEA, Trivago, Superdry and Rakuten.

Visit www.productsup.com to learn more.

About the Stevie Awards

The Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

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