
FOR IMMEDIATE RELEASE

Marcel Hollerbach at Productsup accepted into Forbes Communication Council

Forbes Communication Council Is an Invitation-Only Community for Executives in Successful Public Relations, Media Strategy, Creative and Advertising Agencies

Berlin, Germany - March 20, 2018 – Marcel Hollerbach, Chief Marketing Officer at Productsup, has been accepted into the Forbes Agency Council, an invitation-only community for executives in successful public relations, media strategy, creative and advertising agencies.

Marcel joins other Forbes Agency Council members, who are hand-selected, to become part of a curated network of successful peers and get access to a variety of exclusive benefits and resources, including the opportunity to submit thought leadership articles and short tips on industry-related topics for publishing on Forbes.com.

Forbes Councils combines an innovative, high-touch approach to community management perfected by the team behind Young Entrepreneur Council (YEC) with the extensive resources and global reach of Forbes. As a result, Forbes Council members get access to the people, benefits and expertise they need to grow their businesses — and a dedicated member concierge who acts as an extension of their own team, providing personalized one-on-one support..

Marcel said: “It’s a privilege to have been invited to join the Forbes communication council. I look forward to exchanging insights and learnings with this valuable community of experts.”

Scott Gerber, founder of Forbes Councils, says, “We are honored to welcome Marcel into the community. Our mission with Forbes Councils is to curate successful professionals from every industry, creating a vetted, social capital-driven network that helps every member make an even greater impact on the business world.”

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About Forbes Councils

Forbes partnered with the founders of Young Entrepreneur Council (YEC) to launch Forbes Councils, invitation-only communities for world-class business professionals in a variety of industries. Members, who are hand-selected by each Council’s community team, receive personalized introductions to each other based on their specific needs and gain access to a wide range of business benefits and services, including best-in-class concierge teams, personalized connections, peer-to-peer learning, a business services marketplace, and the opportunity to share thought leadership content on Forbes.com. For more information about Forbes Agency Council, visit <https://forbesagencycouncil.com/>. To learn more about Forbes Councils, visit forbescouncils.com.

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